

Project Viva Voice (S27PROJ)

Mohammed Tameem
(39270033)

Project Guide

Mr. E. SENTHIL KUMARAN, M.C.J., MPhil, (Ph.D.)

**Project Viva voice
(S27PROJ)**

Submitted in partial fulfillment of the requirements for the award of
B.Sc. Visual Communication

By

**Mohammed Tameem
(39270033)**



DEPARTMENT OF VISUAL COMMUNICATION

SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY
(Deemed to be University)

(Established under Section 3 of UGC Act 1956) JEPPI-AAR NAGAR,
OLD MAMALLAPURAM ROAD CHENNAI – 600 119

NOVEMBER 2021



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY
(Deemed to be University)

School of Science and Humanities
DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE

This is to certify that this Project Report is the Bonafide work of “**Mohammed Tameem (39270033)**” who carried out the project entitled “**Project Viva Voice (S27PROJ)**” under the supervision of **Mr. E. SENTHIL KUMARAN, M.C.J., MPhil, (Ph.D.)** from **January 2022 to April 2022.**

Head of the Department

N. NAZINI. M.Sc., M.Phil., (Ph.D.)

Submitted for Viva voce Examination held on. 26/04/2022

Internal Examiner

Mr. E. SENTHIL KUMARAN, M.C.J., MPhil, (Ph.D.)

External Examiner

Mr. PUGALENDHI M.ScD.F.Tech (Ph.D)

DECLARATION

I, **Mohammed Tameem (39270033)** “hereby declare that the Project Report entitled “**Project Viva Voice (S27PROJ)** was done by me under the guidance of **Mr. E. SENTHIL KUMARAN, M.C.J., MPhil, (Ph.D.)** Assistant Professor Department of Visual Communication (Internal examiner) and (External Examiner) **Mr. PUGALENDHI M.ScD.F.Tech (Ph.D)** at **SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY (Deemed to be University)** is submitted in partial fulfillment of the requirements for the award of degree in B.Sc. Visual Communication.

DATE: 26/04/2022

PLACE: CHENNAI

Mohammed Tameem

SIGNATURE OF THE CANDIDATE

Acknowledgment

First & foremost, I praise and thank the almighty, who has been an unfailing source of strength, comfort & inspiration throughout my carrier.

I extend my gratitude to our Founder **Colonel Dr. JEPPIAAR, M.A., B.L., Ph.D.**, Satyabama Institute of Science and Technology whose blessings is always profound and also thank to Chancellor **Dr. Mariazeena Johnson, B.E., M.B.A., M.Phil., Ph.D.** and President **Dr. Marie Johnson, B.E., M.B.A., M.Phil., Ph.D.**, Vice Presidents **Ms. MARIA BERNADETTE TAMILARASI** and **Mr. Arul Selvan**.

My sincere thanks to **Vice Chancellor Dr. T. SASIPRABA M.E., Ph.D.**, Registrar **Dr.S.S. Rau.,Ph.D.** & Controller of Examinations **Dr. Igni Sabastian Prabu, Ph.D.**,for their valuable support.

I consider it a privilege to thank **Ms.N. Nazini, M.Sc. M.Phil., (Ph. D)** Head of the Department for helping & guiding me throughout my curriculum.And I wish to thank **Mr. E. SENTHIL KUMARAN, M.C.J., MPhil, (Ph.D.)** (Staff- in-charge) for his valuable guidance, concrete suggestion, constant encouragement & ever willing help to nourish my project work. I record my deep sense of gratitude.

Finally, I thank all those people who have supported me to complete this project successfully. Last but not the least, this project wouldn't be possible without the love of my parents, I would fail in my duty if I don't express my love towards them.

**SATHYABAMA INSTITUTE OF SCIENCE AND
TECHNOLOGY
(DEEMED TO BE UNIVERSITY)
DEPARTMENT OF VISUAL COMMUNICATION
3D MODELLING AND SPECIAL EFFECTS PROJECT
PROPOSAL**

(a) **Name:** MOHAMMED TAMEEM
Register Number: 39270033

Other personal information for official purpose:

E-mail: mohammedtameemuxdesign@gmail.com
Cell/Phone Number: 7338988782

(b) **Title/Theme of the Project**(Title should be short but memorable):

SAVE TREES SAVE LIVES

Medium: TO SAVE LIVES **Genre:** PUBLIC SERVICE
ANNOUNCEMENT (PSA)

Duration: 60 SEC

(c) **Objectives of the Project**(a brief explanation of what the production is to accomplish):

It is a story of an old man who is walking on the road which has no trees except hot sun.

So he starts thinking about his olden days that how trees were covered on roads and gives cool breeze even in hot sun.

(d) **Target Audience**(Age group/whom you would primarily like to watch the show? Eg: Elderly, Pre-Scholars, Teenagers, Home Makers, Etc.): ALL AGES

(e) **Show Treatment** (A brief narrative description of the program is called treatment.):

TO SAVE TREES AND TO SAVE HUMAN LIVES

(f) **Production Method** (Where the production should take place? How you can do it most efficiently? Is it a multiple or single-camera studio production or a single ESP. Camera?):

This production is done in a 3D software MAYA.

(g) **Preparing a Budget:**

Summary of Costs

Estimated Actual

2,50,000 – 3,00,000

2,50,000 – 3,00,000

Pre-Production	
Personnel:	Shawn
Equipment & Facilities:	3D modeling software , Stationary
– 1000 Room provided -	2000
Script:	Shawn – Script Storyboard - 15000
Production	
Personnel:	Zyaan
Equipment & Facilities:	3D modeling software – 12000/-Per month
Talent:	Texturing, Rigging, Animation,
Lighting, Camera Setting,	Rendering – 2,00,000 – 2,20,000
Art (Set & Graphics):	-
Make-up:	-
Food:	-
Transportation:	-
Miscellaneous:	-
Post-Production	
Personnel:	Palak
Facilities:	3D software/-12000per month
Tape Stock:	-
Grand Total:	2,62,000

(b) **Your specific role in the project:** All Rounder

- (i) **Others** (Individual and Organization collaboration) **in the project:**
-
1. Name: Shawn (mohammed tameem)
-
- Designation: Script and Story Board
2. Name: Zyaan (mohammed tameem)
-
- Designation: 3d Modeling and Texturing
3. Name: Araav (mohammed tameem)
-
- Designation: Rigging and Animation
4. Name: Milaan (mohammed tameem)
-
- Designation: Lighting, Camera setting and Rendering
5. Name: Palak (mohammed tameem)
-
- Designation: Editing, Final output

(j) **Scheme of time allocation:**

- | | |
|--|---------------------|
| 1. Pre-proposal exploration: | 30 hours |
| 2. Project design proposal: | 30 hours |
| 3. Research on Topic/Expert Consultation/Paper Work: | 30hours [Mandatory] |
| 4. Production: | 110 hours |
| 5. Post-Review modification: | 25 hours |

Total (Approximately 200 hours): **225** hours

Note: Submission of the paper work for the project is a pre-requisite to commence production. For those unable to submit the paper work, project will be terminated at the 3rd review date.

Deadline and Marks:

- | | | |
|---|------------|---------------------------|
| 1. Submission of proposal form | (20 marks) | 08 th Mar 2016 |
| 2. Submission of "Paper Work for the project | (30 marks) | 11 th Mar 2016 |
| 3. Submission of final project for correction | (10 marks) | 16 th Mar 2016 |
| 4. Submission of final project on time | (10 marks) | 20 th Mar 2016 |
| 5. Viva for the project | (10 marks) | |
| 6. Overall performance (Attendance & other official criteria) | (10 marks) | |

I MOHAMMED TAMEEM hereby declare that I am aware of the above mentioned dates & course requirement for the subject Computer Graphics & Multimedia/Subject Code SVCXPROJ of sixth semester, I signed this final project proposal on (Date) 26/03/2021 (Time) 4:00 P.M It's clear if I fail to meet the deadlines I will not claim a pass mark or any kind of recommendation by my parents or anybody from the university.

Mohammed Tameem
Signature

Counselor Signature
charge Signature

Date:
Time:

Subject In-

Date:
Time:

Click the box to play the video



THANK YOU